



GREATER AUGUSTA ARTS COUNCIL

# Augusta Public Art Report

November 1, 2022

# REPORT AGENDA

- Augusta Sculpture Trail
- Twiggs Circle Roundabout Sculpture
- Golden Blocks murals
- Gateway Sculpture at Sand Bar Ferry Road
- Funding leverage reminders

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# Augusta Sculpture Trail

- Three Sculptures have been purchased by private entities and donated to the City at a total of \$95,000 in private and grant-funded investment in our City's permanent public art collection as an Arts Destination.
- This is a 1:1 permanent investment match for City expense in creating the Sculpture Trail.

# Augusta Sculpture Trail

***PURCHASED:***

- Maestro/Forever Young  
by Larry Schueckler



# Augusta Sculpture Trail

## *PURCHASED:*

- Unstoppable  
by Gus and Lina  
Ocamposilva



# Augusta Sculpture Trail

*PURCHASED:*

- Popsicles  
by Craig Berube Gray



# Augusta Sculpture Trail

- One sculpture from the current Sculpture Trail is designated for the City to purchase. The Arts Council has secured a match to increase purchase amount to \$30,000.
  - The **Public Art Advisory Panel** recommends that the City purchase the sculpture, “Sun Lion” by D’jean Jawrunner



# Augusta Sculpture Trail 2023

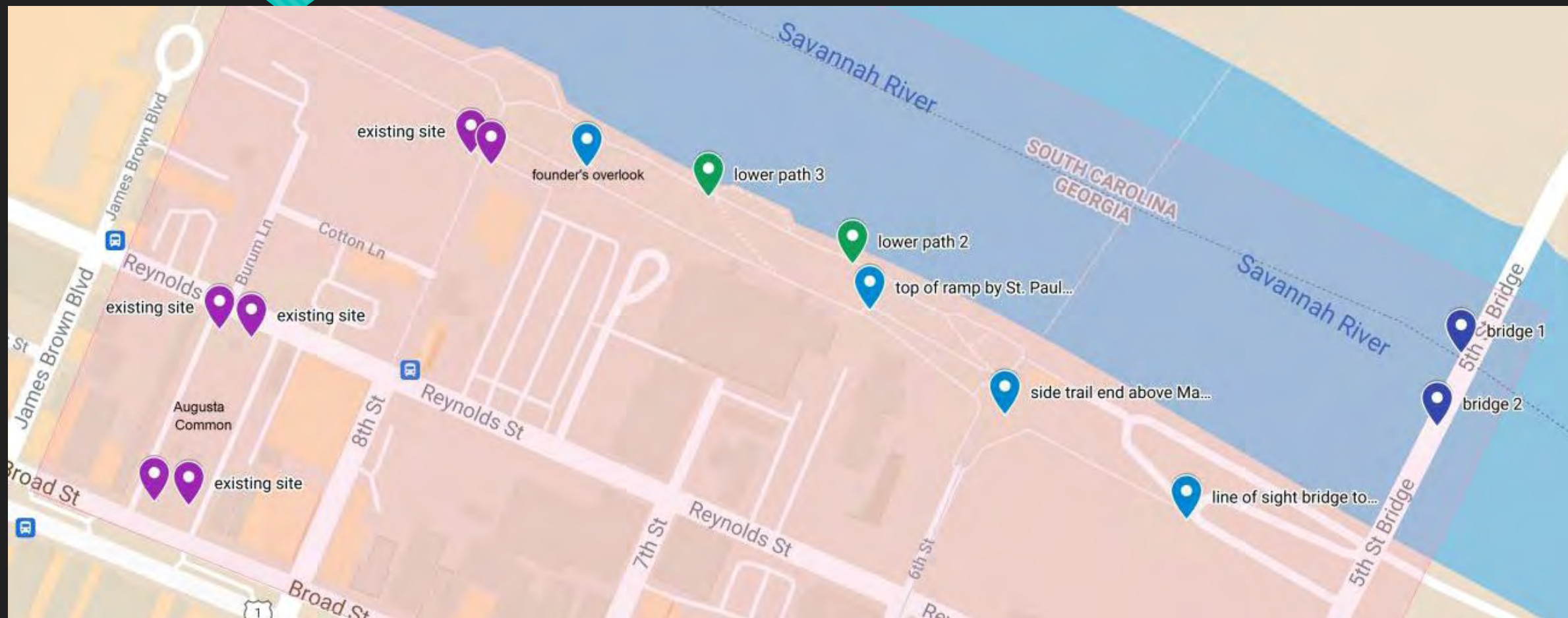
- Next iteration of the Sculpture Trail:
  - 114 applications received for 10 spots
  - The new sculpture selection will be finalized on Monday, October 24th
  - Installation dates: January 9-13, 2023





# Augusta Sculpture Trail 2023

New Sculpture Locations



# Twiggs Circle Roundabout Sculpture

- “Pillars of the Golden Blocks” by Ashley Gray
- Scheduled to be installed in March 2023



# Golden Blocks Murals

- “Embers of Hope”



# Golden Blocks Murals

- “Women of Empowerment” (concept sketch)



# Gateway Sculpture at Sand Bar Ferry Road

- Community meetings completed for input on themes for the sculpture
- The call is ready to go with City Procurement
- GDOT updated their policy to make it impossible for us to place public art in their Right of Way, so our Administrator has requested a slice of City-owned land just behind the GDOT right of way to be used for the sculpture.



# Funding leverage reminders

- City funds have been used as a match to attract highly prestigious federal funding from the National Endowment for the Arts, multiplying the impact of our City dollars.

**NATIONAL  
ENDOWMENT  
for the ARTS**  
 **arts.gov**

# Funding leverage reminders

## ○ Public Art Matching Funds History

### Golden Blocks Project

#### ○ Phase 1 (2019-2020)

- \$5,000 seed money from Greater Augusta Arts Council
  - VP of Public Art secured \$5,000 to create a public art project
  - We approached Lucy Craft Laney Museum of Black History to partner with us to create a creative place-keeping project that would select artists to bring the knowledge housed within the museum out into open-air, public spaces, through visual art and performances.
- \$5,000 match from Augusta Housing & Community Development
  - This project supports the goals of economic development and cultural equity that guide AHCD work in the Laney-Walker Redevelopment Area, and they contributed matching funds.
- \$10,000 match from National Endowment for the Arts
  - We leveraged this local funding to obtain a 1:1 matching grant from the NEA, thus bringing federal funds to our local project, and doubling the scope of the work.

# Funding leverage reminders

- Public Art Matching Funds History

## Golden Blocks Project

- Phase 2 (2020-2022)

- \$10,000 from Augusta Housing & Community Development
  - With the success of Phase 1, AHCD decided to increase their support to \$10,000 for Phase 2.
- \$10,000 match from National Endowment for the Arts
  - With that local funding in place, we were able to secure an additional 1:1 matching grant from the NEA.





# Funding leverage reminders

## ○ Public Art Matching Funds History

### Murals at Storm Drains

- \$7,000 from City of Augusta Engineering– Stormwater Management Department
  - Commissioner Brandon Garrett publicly voiced an interest in sidewalk murals by storm drains to draw attention to the vital role of storm drains in the health of our local waterways and ecosystem.
  - Arts Council had wished to create such a project for years and had the best practices and examples from other cities ready to reference.
  - Commissioner Garrett connected Arts Council with Oscar Flite, Stormwater Services Manager for the City.
  - Arts Council entered into MOU to serve as educational resource for Stormwater Services.
- \$3,896 from Georgia Council for the Arts – project grant
  - Arts Council received additional support from GCA project grant, increasing scope of mural project from 5 sidewalk murals to 12!

# Funding leverage reminders

## ○ Public Art Matching Funds History

### Augusta Sculpture Trail

- \$100,000 from City Parks and Recreation to create the inaugural Augusta Sculpture Trail
- \$20,000 from Augusta Convention & Visitors Bureau to purchase sculpture and add to the City's permanent art collection
- \$77,000 from private funders to purchase sculptures to donate to the City's permanent art collection
- \$5,000 from Augusta Convention & Visitors Bureau to fund activation activities for the Sculpture Trail
- \$20,000 from the National Endowment for the Arts to fund monthly performances to draw attention to the Augusta Sculpture Trail and enliven our downtown.

# Funding leverage reminders

- Public Art Matching Funds History

## James Brown Mural

- \$24,000 Augusta Convention & Visitors Bureau grant
- \$8,000 City of Augusta matching fund allocation



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**THANK YOU**